

2024 MISSION STATEMENT/KPI

Our objectives are as follows:

1. Maintain low levels of accident reports through an increase in staff and visitor awareness, revising procedures and maintaining clear walkways.
2. Maintain & grow our market position as No.1 electronic supplier in our field to the UK electronic markets.
3. Increase turnover by increasing overseas customer base by 8%.
4. Increase turnover by promoting new products & services to existing customers. £100K target growth in 3 areas – Torque equipment, Henkel Loctite Products & JBC.
5. Continue to build and expand our online profile to increase sales opportunities
6. Ensure all staff (new & existing) are fully trained & allow staff to identify training courses they find that will benefit them in their existing job role. Each member of staff should attend two training courses.
7. Expand further business within the military & medical sector.
8. Increase brand awareness across all industries
9. We aim to maintain our Silver healthy working lives award and silver IIP.
10. Ensure that we reduce our impact on the environment by increasing recycling, looking into recycled plastics for packaging and reducing our carbon footprint by planting more trees.

